

Date Labelling Coalition Agreement



Less waste through greater clarity on date labelling

Food waste has a significant impact on the climate:

- **1/4** of food in the Netherlands is wasted annually
- **6%** of greenhouse gases emissions from human activity in Europe are caused by food waste
- **30%** of all food that goes to waste is wasted by consumers
- **33.4 kilos** of perfectly good food per person are wasted annually by consumers in the Netherlands

Food waste by consumers has been declining for some years. Now it is stagnating. We are out of the easy solutions. More needs to be done, and we can do it.

As businesses, we take responsibility for our own waste, but also for that of consumers. We produce and deliver beautiful products to be enjoyed, not for the rubbish bin. Consumers sometimes throw away good food due to lack of proper information. This is where we as retailers and manufacturers can help them. After all, we understand our products. We consider clarity concerning date marking to be our responsibility, not just to guarantee quality but also to prevent unnecessary waste.

As the Dutch food industry we can set the tone here, leading by example and becoming the front-runner in Europe!

FOOD WASTE FREE
))
UNITED

2/4

FOOD WASTE FREE
))
UNITED

- By July 2027, endorsers of the Date Labelling Coalition will:

- Monitoring progress:

- Be good and tell it

- The Date Labelling Coalition will be launched to an international audience and the press during the Towards Halving Food Waste in Europe conference.
- Food Waste Free United, together with the members of the Coalition, will ensure active communication of results achieved.
- The accession of new members is viewed as a further point for communication concerning the activities of the Date Labelling Coalition.

Final provisions

- 3/4

Date Labelling Coalition Agreement



- A new party shall submit its request to join to Food Waste Free United, and this foundation shall assess this request.
- Any party may terminate this Date Labelling Coalition by providing one month's notice in writing.
- The parties agree that compliance with the agreements of the Date Labelling Coalition is not legally enforceable. However, Food Waste Free United may expel parties from the coalition if the agreements made are not met.

Thus agreed by the following parties on various dates:

Date Labelling Coalition participants:

Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____	Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____
Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____	Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____
Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____	Name: _____ Role: _____ Organisation : _____ Date: _____ Signature: _____ _____

Date Labelling Coalition Agreement



Name: _____	Name: _____
Role: _____	Role: _____
Organisation : _____	Organisation : _____
Date: _____	Date: _____
Signature: _____	Signature: _____
_____	_____